



Livewell
FOUNDATION



**CORPORATE
PACK**



THE LIVEWELL FOUNDATION
LOCAL CARE CENTRE
200 MOUNT GOULD ROAD
MOUNT GOULD
PLYMOUTH
PL4 7PY

REGISTERED CHARITY NO. 1172401



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BACKGROUND TO THE LIVWELL FOUNDATION

ABOUT THE LIVWELL FOUNDATION

The Livewell Foundation is a registered charity which was set up in December 2016 by Livewell Southwest CIC.

Livewell Southwest CIC is the independent social enterprise providing integrated health and social care services for people across Plymouth, South Hams and West Devon.

The Livewell Foundation was set up to administer the charitable funds to support the services run by Livewell Southwest CIC (Community Interest Company) and to enable the CIC to fulfil its community interest, to distribute funds to fantastic causes and initiatives on behalf of its donors.

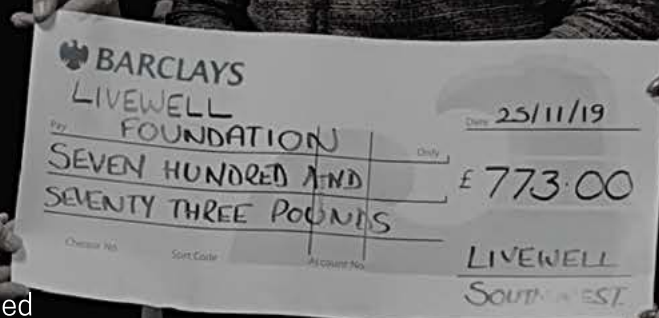
The Foundation currently supports projects and proposals that will have a transformational effect on communities living in Plymouth and South West Devon.

It provides funding for projects that will have a positive and enduring impact on people, whether that's by reducing social isolation, improving health and wellbeing, or preventing ill-health.

The Livewell Foundation funds are also used to support services and to fund equipment, staff training and staff and patients' amenities which are over and above those that would be funded by the NHS.

We simply could not do this without the support from our local community, so we are incredibly grateful to all our supporters who take the time to volunteer and raise funds in aid of the Foundation.

With your help, we can change lives.



STRATEGY

THE LIVEWELL FOUNDATION STRATEGY

ALIGNMENT

The Livewell Foundation strategy is aligned with Livewell Southwest's strategy.

Our vision, or goal, is to help people live happier and healthier lives.

AIMS

Our current strategic aims are threefold:

1. to improve people's health and wellbeing
2. to reduce mental and physical ill health
3. to reduce social isolation

In order to meet those aims, the Livewell Foundation trustees meet every two months and agree funding to support projects or initiatives run by external third sector organisations (this includes registered charities, CIO's, CIC's or constituted community groups. The trustees also discuss and approve projects or equipment that are deemed over and above what the NHS provides, in order to support Livewell Southwest patients.

Trustees are also responsible for the governance of donations including legacy gifts received by the Foundation.

The Foundation provides funding for the Plymouth, South Hams and West Devon areas. (We cover PL1-PL10 inclusive, PL16 and PL19 – PL21 inclusive, and TQ7, TQ8 and TQ10).



FUNDING CASE STUDIES

EXAMPLES OF SUPPORT PROVIDED BY THE LIVEWELL FOUNDATION

TAVISTOCK LEAGUE OF FRIENDS

The Livewell Foundation supported the Tavistock League of Friends with a significant donation of £10,000. The League of Friends provide equipment, facilities and services not provided for by the NHS. This particular donation was invested in the hospital to improve the environment for patients. Pictured below.

MOUNT GOULD ENHANCEMENT

Over the course of 2019, thanks to a large legacy left to the Foundation and funds raised by the local community, the Foundation was able to invest in a number of projects linked to the Mount Gould site. This investment is set to benefit a minimum of 73,000 patient beneficiaries over the next few years.

Greenfields unit: Greenfields is a nine-bed recovery unit offering round-the-clock nursing care and personalised treatment to women with severe and long-standing mental health problems. Some may have spent time in a more secure unit before coming to Livewell or may be referred to the safe and supportive environment offered by Greenfields because they are finding it hard to function at home. Greenfields unit has been working with Hospital Rooms, an arts and mental health charity in partnership with Sea Salt, the Cornish clothing brand known for its beautiful natural fabrics, rich colour palettes and hand-crafted prints. The purpose of this project is to produce a beautiful non-clinical environment for patients. The Foundation has supported this project by investing in new furniture which complements the Hospital Rooms project.

Edgcumbe Unit: Edgcumbe offers a homely, safe and secure environment for people at the most vulnerable stages of dementia or cognitive impairment. The Foundation has enabled investment in a new Tovertafel table, also known as a “magic table”. This magic table projects interactive games onto the surrounding environment, helping to stimulate both physical and cognitive activity and encouraging social interaction.



HOW YOU CAN HELP



IF YOUR BUSINESS IS PASSIONATE ABOUT SUPPORTING THE PHYSICAL AND MENTAL HEALTH OF THE PEOPLE OF PLYMOUTH AND SURROUNDING COMMUNITIES, TO HELP THEM LIVE A HAPPIER AND HEALTHIER LIFE, THEN CONTACT US NOW TO DISCUSS A MUTUALLY BENEFICIAL PARTNERSHIP.

EXAMPLES OF HOW YOU CAN SUPPORT THE LIVEWELL FOUNDATION:

- Sponsor a fund
- Sign up to a regular corporate gift
- Engage with us on an employee volunteering programme
- Encourage your employees to sign up to a challenge event in aid of the Livewell Foundation
- Organise your own fundraising event such as a coffee morning or dress down day – tie it in with Mental Health Awareness week or World Kindness Day
- Encourage your employees to sign up to Payroll giving

IN RETURN, YOUR SUPPORT COULD BE REWARDED BY:

- Enhancing your brand as socially responsible
- Fulfilling your CSR objectives
- Securing positive PR enhancing your reputation in the eyes of customers, staff and future recruits
- Offering you a competitive advantage
- Motivating employees and facilitating team building opportunities
- Increasing your networks and business opportunities
- Increasing your revenue and profit potential



CONTACT

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