

The Livewell Foundation's Application Guidance Criteria

Our Mission – “The Livewell Foundation supports projects and initiatives that will help improve health and wellbeing, prevent ill health or reduce social isolation within Plymouth and South West Devon”

Our Objective: People living happier and healthier lives.

From a minimum of £500 and up to £10,000 can be requested for any single initiative or project that meets our funding criteria.

Current funding priorities are for projects or initiatives that will:

- Improve health and wellbeing
- Reduce mental and physical ill health
- Reduce social isolation

This could be for one or a combination of two or three of the above.

We can fund:

- Staff salaries
- Project activities
- Running costs
- Small-scale refurbishment
- Equipment
- Organisational development

We can't fund:

- Proposals from organisations that are run primarily for private gain or to generate profits for private distribution, or any activities that generate profits for private gain
- Religious activity (although we can fund religious organisations if their project benefits the wider community and doesn't include religious content)
- Activities that replace government funding
- Activities that benefit individuals, rather than the wider community
- Political activities
- Retrospective costs

- Loan repayments
- Work that does not have a direct benefit on communities or individuals in Plymouth, South Hams or West Devon¹
- Academic Research, unless the applicant can demonstrate significant potential for practical outcomes
- Work that is primarily the responsibility of statutory authorities
- Core activities of organisations which are part of a national network of others doing similar work e.g. MIND, Age UK, Alzheimer's Society
- Organisations that cannot demonstrate financial governance
- Requests to purely fund administration costs for running an organisation
- Projects that do not have a defined time period in which the beneficiaries will benefit
- Contributions to general appeals or circulars;
 - Activities which solely support animal welfare;
 - Grant-making by other organisations.

How do I apply?

All applications must be made using the Livewell Foundation's on-line application process. This is available on our website at www.livewellfoundation.org.uk

A Word document is available if you cannot use the on-line application. Please contact the office on thelivewellfoundation@gmail.com

If your financial accounts are not available on the charity commission website, please upload a copy of your latest set of accounts to your application.

Who can apply?

We make grants to a wide range of organisations. We are particularly keen to help grassroots community groups and small-to-medium-sized voluntary organisations. We do not normally make grants to large UK-wide charities, but we might do so

¹ We cover PL1-PL10 inclusive, PL16 and PL19 – PL21 inclusive, and TQ7, TQ8 and TQ10.

where there are strong relationships in our area and the proposal has potential to achieve a substantial impact.

You do not have to be a registered charity to apply, but the work you ask us to support must be legally charitable. However, please note that we can only make grants for general running costs or unrestricted purposes to registered charities. Grants to any other organisations will always be restricted for a specific charitable purpose.

You must have a governing document (constitution, rules, memorandum and articles of association etc.), a governing body of at least two unrelated individuals, and a bank account in your group's name with at least two unrelated signatories.

Please note if you have previously had a grant from us, we will not consider any new application unless you have sent us all the required grant reports. This is normally 12 months after your award.

If your last grant application was unsuccessful, please do not apply for at least 12 months.

What are the reasons for applications being rejected?

Grant applications have been rejected in the past due to the following:

- Low score against points framework (we score applications against the following criteria):
 - a) Whether the project reduces hospital admissions
 - b) If the project is linked to local/ regional health strategies e.g. 4;4;54
 - c) If the project is linked directly to supporting beneficiaries with a physical disability or mental health
 - d) Whether the project supports beneficiaries from a deprived location
 - e) Number of beneficiaries likely to be impacted
 - f) Whether the project supports beneficiaries with protected characteristics
 - g) Application has clear outcome measures linked to our strategic aims

h) Cost per beneficiary

- No track record
- Insufficient number of board members
- For-profit organisation
- Inadequate monitoring and evaluation
- Costing didn't add up
- Asking for too much (either above our maximum award or in relation to their overall income)
- Poorly written application – confusing or too little detail
- Safeguarding not in place
- Accounts late submission on Charity Commission
- Warning on Companies House
- No financial statements received
- No constitution documents received

When will I get a decision?

We take up to twelve weeks to make a decision. We will let you know if you have been awarded a grant or not. If we think your application might be suitable for a particular fund but this will take more than twelve weeks, we will contact you.